



Tee-Up Fore Kids

Benefiting Children's Wisconsin

Monday, August 14, 2023
Milwaukee Country Club



SPONSORSHIP OPPORTUNITIES

Help us help kids

For more than 125 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. The generosity of community and corporate partners ensures the very best care is provided to those we serve. We hope you will consider making a strategic investment.



Tee-Up Fore Kids

Since 2011, Tee-Up Fore Kids has brought golfers to the renowned Milwaukee Country Club to raise critical funds for Children's Wisconsin. The event offers attendees a chance to golf at one of Wisconsin's most exclusive courses while learning how philanthropy impacts the care we provide.



Kids deserve the best.



Be a part of something special.

In its 11-year history, Tee-Up Fore Kids has raised more than \$2,448,000 to support Wisconsin's kids and families.

As a sponsor, your brand will:

- Interact with corporate leaders and high-profile individuals from Wisconsin and Illinois
- Experience a unique opportunity to golf at one of the best private country clubs in the Midwest, ranked No. 70 by *Golf Digest* in America's "100 Greatest Golf Courses"
- Lead the way for other Wisconsin companies by investing in a statewide asset your employees, clients and partners depend on

Reach an audience committed to making a difference*:

Sponsors of Tee-Up Fore Kids will receive brand exposure across a variety of Children's channels, including*:



100+ event attendees



1,000+ influential individuals who receive targeted event invites and communications



5,000 website visitors to the Children's Wisconsin Foundation homepage and giving.childrenswi.org/teeup



23,000 LinkedIn followers



130,000 subscribers to Children's Check-up e-newsletter

**Specific benefits vary by sponsorship level.*



SPONSORSHIP OPPORTUNITIES

For additional benefits by level, see the chart on the following pages.

\$50,000+

Presenting Sponsor

Be the presenting sponsor of the 12th annual Tee-Up Fore Kids benefiting Children's Wisconsin.

Benefits include:

- Event will be referred to as *'Tee-Up Fore Kids presented by your company'* in all event communications and collateral, including the event logo
- Opportunity to have a spot on the Tee-Up Fore Kids planning committee as well as provide event volunteers
- Your company name and logo printed on golf polos given to all event volunteers and guests
- Opportunity to provide promotional video to be featured in a minimum of two event emails
- An overnight stay for six in the clubhouse on the evening of the event in six suites, including breakfast in the morning
- An invitation for eight players to enjoy an additional round of golf and breakfast or lunch on a mutually agreed-upon future date

\$30,000+

Program Sponsor

Gain exposure as part of the event program with a speaking opportunity for a company representative.

\$15,000+

Lunch Sponsor

Receive prominent name and logo recognition on signage and table tent cards during the event's lunch.

19th Hole Reception Sponsor

Gain prominent name and logo recognition on signage throughout the cocktail hour and have the opportunity to serve a sponsor-supplied appetizer or drink.

Hospitality Sponsor

Receive prominent name and logo recognition on all beverage carts, in the player lounges and on packaged snacks.

\$10,000+

Flag Sponsor

Make an impression on golfers with your name and logo on all course hole flags.

Cart Sponsor

Receive extended exposure throughout the day with your name and logo on all player golf carts.

Golf Ball Sponsor

Fore! Gain name and logo recognition on all player golf balls.

Driving Range Sponsor

Receive name and logo recognition on signage at the course's driving range.

\$5,000+

Hole Sponsor (18 available)

Receive name and logo recognition on signage on an assigned hole and the opportunity to provide a branded player gift for the player gift bag.

\$2,500+

Children's Champion Sponsor (3 available)

Connect with Children's mission and receive logo recognition on patient story yard signs throughout the course.



SPONSORSHIP BENEFITS

For unique benefit details by level, see previous pages.

	Pre-event					
	\$50,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
Invitations	Prominent logo	Logo	Name			
Recognition on event website	Prominent logo and link	Logo and link	Logo and link	Logo and link	Name	Name
Recognition in event emails	3	3	2	2	2	1
Children's Check-up link driving to event website with recognition	Name recognition within e-newsletter	✓	✓	✓	✓	✓

	Event day					
	\$50,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
Verbal mention during event program	✓	✓	✓	✓		
Event-day signage	Prominent logo	Logo	Logo	Logo	Name	Name
Recognition in printed program	Prominent logo	Logo	Logo	Logo	Name	Name
Golf players (includes golf, player gift, 19th hole reception)	8	4	4	2		
Additional invites to 19th hole reception for non-golfers	8	4	4	2	2	2

	Post-event					
	\$50,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
Recognition in Children's Wisconsin thank-you email	Prominent logo	Logo	Logo	Logo	Name	Name
Recognition in Children's Wisconsin impact report	Prominent logo	Logo	Logo	Logo	Name	Name
First right of refusal for 2024 event	✓	✓	✓	✓	✓	✓

Let's connect.

Want to learn more about how your brand can be a part of Tee-Up Fore Kids? We'd love to chat!

Contact us today:

Leslie Hall

Lead Events & Engagement Coordinator
Children's Wisconsin Foundation
lhall@childrenswi.org
(414) 807-7271

Julie Caan

Sr. Corporate Engagement Coordinator
Children's Wisconsin Foundation
jcaan@childrenswi.org
(920) 912-3445



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