



# Tee-Up Fore Kids

Benefiting Children's Wisconsin

**Monday, August 26, 2024**  
**Milwaukee Country Club**



## SPONSORSHIP OPPORTUNITIES

### Help us help kids

For nearly 130 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. The generosity of community and corporate partners ensures the very best care is provided to those we serve. We hope you will consider making a strategic investment.



### Tee-Up Fore Kids

Since 2011, Tee-Up Fore Kids has brought golfers to the renowned Milwaukee Country Club to raise critical funds for Children's Wisconsin. The event offers attendees a chance to golf at one of Wisconsin's most exclusive courses while learning how philanthropy impacts the care we provide.



Kids deserve the best.





## Be a part of something special.

In its 12-year history, Tee-Up Fore Kids has raised more than \$2.7 million to support Wisconsin's kids and families.

### As a sponsor, your brand will:

- Interact with corporate leaders and high-profile individuals from Wisconsin and Illinois
- Experience a unique opportunity to golf at one of the best private country clubs in the Midwest, ranked No. 86 by *Golf Digest* in America's "100 Greatest Golf Courses"
- Lead the way for other Wisconsin companies by investing in a statewide asset your employees, clients and partners depend on

### Reach an audience committed to making a difference\*:

Sponsors of Tee-Up Fore Kids will receive brand exposure across a variety of Children's channels, including\*:

-  Up to **100+ event attendees**
-  Up to **1,000+ influential individuals** who receive targeted event invites and communications
-  Up to **5,000 website visitors** to the Children's Wisconsin Foundation homepage, [giving.childrenswi.org/teeup](http://giving.childrenswi.org/teeup) and event registration site
-  Up to **27,000+ LinkedIn followers**
-  Up to **130,000 subscribers** to Children's monthly newsletter

*\*Specific benefits vary by sponsorship level.*





# SPONSORSHIP OPPORTUNITIES

For additional benefits by level, see the chart on the following pages.

**\$40,000+**

## Presenting Sponsor

Be the presenting sponsor of the 13th annual Tee-Up Fore Kids benefiting Children's Wisconsin.

### Benefits include:

- Event will be referred to as *'Tee-Up Fore Kids presented by your company'* in all event communications and collateral, including the event logo
- Opportunity to have a spot on the Tee-Up Fore Kids planning committee as well as provide event volunteers
- Your company name and logo printed on golf polos given to all event volunteers and guests
- Opportunity to provide promotional video to be featured in a minimum of two event emails
- An overnight stay for six in the clubhouse on the evening of the event in six suites, including breakfast in the morning
- An invitation for eight players to enjoy an additional round of golf and breakfast or lunch on a mutually agreed-upon date

**\$30,000+**

## Program Sponsor

Gain exposure as part of the event program with a speaking opportunity for a company representative.

**\$15,000+**

## 19th Hole Reception Sponsor

Gain prominent name and logo recognition on signage throughout the reception following golf and have the opportunity to serve a sponsor-supplied appetizer or drink.

## Hospitality Sponsor

Receive prominent name and logo recognition on all beverage carts, in the player lounges and on packaged snacks.

## Lunch Sponsor

Receive prominent name and logo recognition on signage and table tent cards during the event's lunch.

**\$10,000+**

## Cart Sponsor

Receive name and logo recognition on all player golf carts.

## Driving Range Sponsor

Receive name and logo recognition on signage at the course's driving range.

## Flag Sponsor

Make an impression on golfers with prominent name and logo recognition on all course hole flags.

## Front 9 Sponsor

Receive name and logo recognition on signage throughout the front 9 holes and the opportunity to provide a branded player gift for the player gift bag.

## Back 9 Sponsor

Receive name and logo recognition on signage throughout the back 9 holes and the opportunity to provide a branded player gift for the player gift bag.

## Golf Ball Sponsor

Fore! Gain name and logo recognition on all player golf balls.

## Putting Green Sponsor

Receive name and logo recognition at practice putting green.

**\$5,000+**

## Hole-in-One Sponsor

Receive name and logo recognition on signage displayed at the hole-in-one location. Additionally, sponsorship includes a prize for the potential hole-in-one winner. **Prize to be selected and purchased by the sponsor, with prior approval from Children's, and valued at least \$5,000.**

**\$2,500+**

## Children's Champion Sponsor (4 available)

Connect with Children's mission and receive name and logo recognition on an assigned patient story yard sign displayed on the course.



# SPONSORSHIP BENEFITS

For unique benefit details by level, see previous pages.

## Commitment deadlines

**Event invitations:** March 1, 2024

**Children's monthly e-newsletter:** July 1, 2024

**Printed program:** August 5, 2024

**Event signage:** August 5, 2024

	Pre-event					
	\$40,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
<b>Invitations</b>	Prominent logo	Logo	Name			
<b>Recognition on event website</b>	Prominent logo and link	Logo and link	Logo and link	Logo and link	Name	Name
<b>Recognition in event emails</b>	3	3	2	2	2	1
<b>Children's monthly e-newsletter link driving to event website with recognition</b>	Name recognition within e-newsletter	✓	✓	✓	✓	✓

	Event day					
	\$40,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
<b>Verbal mention during event program</b>	✓	✓	✓	✓		
<b>Event-day signage</b>	Prominent logo	Logo	Logo	Logo	General event: Name Hole-in-one: Logo	General event: Name Champion: Logo
<b>Recognition in printed program</b>	Prominent logo + full page ad	Logo + half page ad	Logo + half page ad	Logo	General event: Name Hole-in-one: Name	General event: Name Champion: Name
<b>Golf players (includes golf, player gift, 19th hole reception)</b>	8	4	4	2		
<b>Additional invites to 19th hole reception for non-golfers</b>	8	4	4	2	2	2

	Post-event					
	\$40,000+	\$30,000+	\$15,000+	\$10,000+	\$5,000+	\$2,500+
<b>Recognition in Children's Wisconsin thank-you email</b>	Prominent logo	Logo	Logo	Logo	Name	Name
<b>First right of refusal for 2025 event</b>	✓	✓	✓	✓	✓	✓

## Let's connect.

Want to learn more about how your brand can be a part of Tee-Up Fore Kids? We'd love to chat!

### Contact us today:

#### Leslie Hall

Lead Events & Engagement Coordinator  
Children's Wisconsin Foundation  
lhall@childrenswi.org  
(414) 807-7271

#### Julie Caan

Sr. Corporate Engagement Coordinator  
Children's Wisconsin Foundation  
jcaan@childrenswi.org  
(920) 912-3445



Kids deserve the best.