

# Celebrity Golf Invitational

Butte des Morts Country Club  
Appleton, WI

**June 12, 2023**

## SPONSORSHIP OPPORTUNITIES

### Help us help kids

For more than 125 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. It is the generosity of our community and corporate partners that allows us to provide the very best physical, social and mental health care to those we serve. We hope you will consider making an investment.

### Celebrity Golf

Since 1988, the Celebrity Golf Invitational has raised funds for Children's Wisconsin, directly benefiting kids in the northeast region and across the state. This event is a rare opportunity to golf with Wisconsin's local celebrities — athletes, coaches, alumni and on-air personalities. Guests enjoy a day on the greens and are a driving force in supporting the kids served by our Children's Wisconsin Fox Valley Hospital and clinics in Neenah, Appleton and De Pere.

In its 34-year history, the Celebrity Golf Invitational has **raised more than \$4,131,000.**



Kids deserve the best.

## Bringing care closer to home in northeast Wisconsin

As a sponsor of the Celebrity Golf Invitational, you directly support the physical, social and mental health of kids and teens. Every dollar raised at this event goes toward our exciting plan for a healthier northeast Wisconsin. We're expanding on our long-standing commitment to bring care closer to home: Creating regional access to nationally ranked pediatric services, while reducing the travel burden for the children and families we serve.



### Building new facilities

The new Appleton Clinic of more than 50,000 sq. ft. will serve as a regional home for care and programs serving the Children's Wisconsin mission — including the largest, most comprehensive team of pediatric specialty providers and health care professionals in the region. This new clinic will allow us to provide more services in northeast Wisconsin, including pediatric-focused imaging, laboratory and cardiac echocardiography.



### Updating existing facilities

The relocation of specialty clinics to a new facility allows us to update and enhance our existing hospital-based services, comprising a 22-bed, Level 3 Neonatal Intensive Care Unit (NICU) and a 20-bed pediatric inpatient unit. It also enables us to add a host of patient and family resources that support a more nurturing environment where families can find respite and connect with resources that empower, while also focusing on health and healing.



### Expanding programming

When children and families are strong and healthy, so are their communities. That's why we invest in programs that help kids cope with illness at our hospitals and clinics, as well as outreach programs and services that support kids and families at home and school.


Expanded programming will include:

- Child life specialists that ease stress for children, caregivers and siblings
- Art and music therapies that provide a much-needed creative outlet and place kids on a path to healing
- Child advocacy and protection services that treat and advocate for children suspected to be victims of abuse, neglect and trauma

## Be a part of something special

We're ready and excited to begin a new chapter of our story in northeast Wisconsin. Children's has the expertise to deliver on this vision, but we cannot do it alone. This is a tremendous opportunity to have a transformational impact for years to come.

## Reach an audience committed to making a difference\*:

-  **Up to 180 Celebrity Golf Invitational participants**
-  **130,000 Children's Wisconsin Foundation email subscribers**
-  **23,000 Children's Wisconsin LinkedIn followers**

*\*Specific benefits vary by sponsorship level.*

Our plan for the northeast will **increase capacity** from 20,000 annual patient visits to 70,000 and **reduce the need to travel to Milwaukee for care** for thousands of families.





# SPONSORSHIP OPPORTUNITIES

For full benefit details by level, see next page.

**\$25,000+**

## **Presenting Sponsor**

Be the presenting sponsor of the 35th annual Celebrity Golf Invitational, “Celebrity Golf Invitational, presented by your company!” Receive prominent logo placement throughout all event materials as well as the opportunity to provide a branded player gift.\*

**\$20,000+**

## **Celebrity Sponsor**

Associate your company with the celebrity VIPs! Be a part of an exclusive celebrity experience with photo ops.

## **Reception Sponsor**

Sponsor the post-golf dinner and program and receive logo and name recognition at each table.

**\$15,000+**

## **Lunch Sponsor**

Sponsor lunch for all golfers and have the opportunity to provide a branded lunch cooler to each player.\*

## **On-Course Competition Sponsor**

Receive logo recognition on all 18 pin hole flags, sponsor on-course competitions, including a branded hole-in-one competition and have the opportunity to provide a branded award\* for competition winners.

**\$7,500+**

## **19th Hole Celebration Sponsor**

Sponsor the 19th Hole Celebration and receive logo recognition throughout the cocktail hour.

## **Breakfast Sponsor**

Sponsor the morning breakfast for all golfers.

## **Hospitality Sponsor**

Provide all golfers with a refreshment and receive one course hole activation.

## **Premium Sponsor**

Sponsor and choose the player gift that all golfers will receive.



**\$5,000+**

**Cart Sponsor**

Sponsor all of the player golf carts and receive logo recognition on each cart.

**Golf Ball Sponsor**

Sponsor one sleeve of golf balls per golfer with your logo on each golf ball.

**\$2,500+**

**Beverage Station Sponsor**

Receive logo recognition at two beverage stations on the course.

**Oasis Sponsor (2 available)**

Receive brand representation at the Oasis, including tablecloths, tent, etc., and have the opportunity to provide golfers with snacks.

**\$1,000+**

**Hole Sponsor (18 available)**

Receive logo recognition on hole signage.

*\*Branded player gifts and awards are a unique opportunity for your company to donate an exclusive take-home item to maintain brand exposure.*

# SPONSORSHIP BENEFITS

	\$25,000+	\$20,000+	\$15,000+	\$7,500+	\$5,000+	\$2,500+	\$1,000+
Volunteer opportunity	✓						
Opportunity to speak during program	✓	✓					
Children's Wisconsin LinkedIn post	✓						
Provide branded player gift	✓		✓				
Verbal mention during event program	✓	✓	✓	✓			
Golf players (includes golf, 19th hole celebration and dinner reception)	8	8	4	4	4	2	
Additional invites to the 19th hole celebration and dinner reception for non-golfers	4	4	2	2			

	\$25,000+	\$20,000+	\$15,000+	\$7,500+	\$5,000+	\$2,500+	\$1,000+
<b>Recognition on invitations</b>	Prominent logo	Name	Name				
<b>Recognition in event emails</b>	Prominent logo	Logo	Logo	Logo	Name	Name	Name
<b>Recognition on event website</b>	Prominent logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Logo & link
<b>Event-day signage</b>	Prominent logo	Logo	Logo	Logo	Name	Name	Name
<b>Unique course signage</b>	Prominent logo	Logo	Logo	Logo	Logo	Logo	Logo
<b>Recognition in printed program</b>	Prominent logo	Logo	Logo	Name	Name	Name	Name



Kids deserve the best.

## LET'S CONNECT

Want to learn more about how your brand can be a part of the Celebrity Golf Invitational? We'd love to chat!

### Contact us today

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