



Benefiting Children's Wisconsin

November 1, 2023 | De Pere, Wisconsin

SPONSORSHIP OPPORTUNITIES

Help us help kids

For more than 125 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. It is the generosity of our community and corporate partners that allows us to provide the very best physical, social and mental health care to those we serve. We hope you will consider making an investment.



Gather for Good

Since 1993, Gather for Good has highlighted families in northeast Wisconsin whose lives have been touched by Children's. It's a beautiful evening filled with inspiring stories, a silent auction and the opportunity to learn how Children's is expanding on our long-standing commitment to bring Care Closer to Home.

Gather for Good has raised more than **\$1.8 million** for Children's Wisconsin over the past 27 years. Every dollar directly supports care for patients and families in northeast Wisconsin.



Kids deserve the best.

Bringing Care Closer to Home in northeast Wisconsin

As a sponsor of Gather for Good, you directly support the physical, social and mental health of kids and teens. Every dollar raised at this event goes toward funding our exciting plan for a healthier northeast Wisconsin. We're expanding on our long-standing commitment to bringing **Care Closer to Home**: Creating regional access to nationally ranked pediatric services, while reducing the travel burden for the children and families we serve.



Building new facilities

Slated to open in March 2023, the Appleton Clinic, at more than 50,000 sq. ft., will serve as a regional home for care and programs serving the Children's Wisconsin mission — including the largest, most comprehensive team of pediatric specialty providers and health care professionals in the region. This new clinic will allow us to provide more services in northeast Wisconsin, including pediatric-focused imaging, laboratory and cardiac echocardiography.



Updating existing facilities

The relocation of specialty clinics to a new facility allows us to update and enhance our existing hospital based services, comprising a 22-bed, Level 3 Neonatal Intensive Care Unit (NICU) and a 20-bed pediatric inpatient unit. It also enables us to add a host of patient and family resources that support a more nurturing environment where families can find respite and connect with resources that empower, while also focusing on health and healing.



Expanding programming

When children and families are strong and healthy, so are their communities. That's why we invest in programs that help kids cope with illness at our hospitals and clinics, as well as outreach programs and services that support kids and families at home and school.

Expanded programming will include:

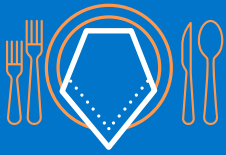
- Child life specialists who ease stress for children, caregivers and siblings
- Art and music therapies that provide a much-needed creative outlet and place kids on a path to healing
- Child advocacy and protection services that treat and advocate for children suspected to be victims of abuse, neglect and trauma

Our plan for northeast Wisconsin will **increase capacity** from 20,000 annual patient visits to 70,000 and **reduce the need to travel to Milwaukee for care** for thousands of families.

Be a part of something special.

We're ready and excited to begin a new chapter of our story in northeast Wisconsin. Children's has the expertise to deliver on this vision, but we cannot do it alone. This is a tremendous opportunity to have a transformational impact for years to come.

Reach an audience committed to making a difference*:



Up to 150 Gather for Good event attendees



130,000 Children's Wisconsin Foundation email subscribers



23,000 Children's Wisconsin LinkedIn followers



Visitors to the Gather for Good event website

**Specific benefits vary by sponsorship level.*



SPONSORSHIP OPPORTUNITIES

For full benefit details by level, see next page.

\$15,000+

Presenting Sponsor

Be the presenting sponsor of Gather for Good, “Gather for Good, presented by your company!” Includes prominent exposure on all event collateral and the opportunity to have a company representative on the event committee.*

\$10,000+

Mission Moment Sponsor

Bring patient family stories to life as the Mission Moment Sponsor! Maximize the impact of storytelling by utilizing your sponsorship as a matching gift during the event program. Includes name recognition in event emails and program in association with featured patient stories, “Mission Moment, brought to you by your company.”

\$7,500+

Hospitality Sponsor

Welcome guests in style with branded entryway signage and the opportunity to provide a branded gift for guests to remember the inspiring evening.*

\$5,000+

Auction Sponsor

Sponsor the silent auction, complete with your branding at the physical auction space, logo exposure on the digital auction platform and name associated with email auction reminders.

**Branded guest gifts are a unique opportunity for your company to donate an exclusive take-home item to extend brand exposure.*



\$2,500+

Cocktail Sponsor

Sponsor a signature event cocktail and receive brand recognition via signage on the bar and cocktail tables.

\$1,000+

Table Sponsor

Show your support by attending with a table of eight guests.

TO BE DETERMINED

Create your own

We want to work with you to identify a sponsorship opportunity that best fits your needs. This important community fundraiser offers many unique exposure opportunities.

SPONSORSHIP BENEFITS

	\$15,000+	\$10,000+	\$7,500+	\$5,000+	\$2,500+	\$1,000+
Opportunity to speak during program	✓					
Company representative on committee	✓					
Children's Wisconsin LinkedIn post	✓					
Verbal mention during event program	✓	✓				
Recognition on invitations	Name	Name	Name			
Recognition in pre- and post-event emails	Prominent logo	Logo	Logo	Logo	Name	
Recognition on event website	Prominent logo & link	Logo & link	Logo & link	Logo & link	Logo & link	
Table(s) of 8	2	1	1	1	1	1
Bottle of wine on table	✓	✓	✓	✓	✓	✓
Event-day signage	Prominent logo	Logo	Logo	Logo	Name	Name
Recognition on event-day slides	Prominent logo	Logo	Logo	Logo	Logo	Logo
Recognition in printed program	Prominent logo	Logo	Name	Name	Name	Name

Benefit timeline and print deadlines to be discussed with Children's Wisconsin.

Let's connect.

Want to learn more about how your brand can be a part of Gather for Good? We'd love to chat!



Contact us today:

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