



Children's Wisconsin **OPEN**

Butte des Morts Country Club, Appleton, WI
June 10, 2024

SPONSORSHIP OPPORTUNITIES

Help us help kids

For nearly 130 years, Children's Wisconsin has provided exceptional pediatric care and services to kids and families. Our vision is for Wisconsin's kids to be the healthiest in the nation, but we cannot achieve this vision alone. It is the generosity of our community and corporate partners that allows us to provide the very best physical, social and mental health care to those we serve. We hope you will consider making an investment.



Children's Wisconsin Open

For 35 years, the event formerly called Children's Wisconsin Celebrity Golf Invitational has raised critical dollars to directly benefit kids and families served by our Fox Valley Hospital and clinics in Neenah, Appleton and De Pere. In 2024, we are proud to continue this tradition, while introducing a new event name and revised format that will carry us into the future with exciting new opportunities.

Attendees will enjoy a day on the greens complete with a patient family parade, hole competitions, and an inspiring reception and dinner program. Each foursome will also have the rare opportunity to golf with Wisconsin local legends - past and present athletes, coaches and on-air personalities.



Kids deserve the best.

Bringing care closer to home in Northeast Wisconsin

As a sponsor of the Children's Wisconsin Open, you directly support the physical, social and mental health of kids and teens. Every dollar raised at this event goes toward our exciting plan for a healthier Northeast Wisconsin. We're expanding on our long-standing commitment to bring care closer to home: Creating regional access to nationally ranked pediatric services, while reducing the travel burden for the children and families we serve.



The new Appleton Clinic

Opened in 2023, our Appleton Clinic serves as a regional home for care and programs serving the Children's Wisconsin mission — including the largest, most comprehensive team of pediatric specialty providers and health care professionals in the region. This clinic is 100% focused on kids and provides state-of-the-art care to kids in Northeast Wisconsin.



Updated facilities

The relocation of specialty services to the Appleton Clinic gives us the opportunity to update and enhance our existing hospital-based services, comprising a 22-bed, Level 3 Neonatal Intensive Care Unit (NICU) and a 20-bed pediatric inpatient unit. It also enables us to add a host of patient and family resources that support a more nurturing environment where families can find respite and connect with resources that empower, while also focusing on health and healing.



Expanding programming

When children and families are strong and healthy, so are their communities. That's why we invest in programs that help kids cope with illness at our hospitals and clinics, as well as outreach programs and services that support kids and families at home and school.

New expanded programming in the Northeast includes:

- Child life specialists that ease stress for children, caregivers and siblings
- Art and music therapies that provide a much-needed creative outlet and place kids on a path to healing
- Child advocacy and protection services that treat and advocate for children suspected to be victims of abuse, neglect and trauma

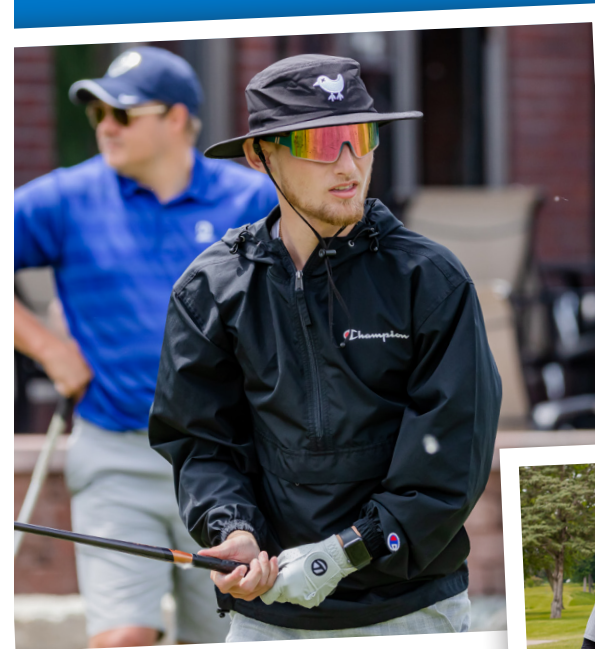
Be a part of something special

We're ready and excited to begin a new chapter of our story in Northeast Wisconsin. Children's has the expertise to deliver on this vision, but we cannot do it alone. This is a tremendous opportunity to have a transformational impact for years to come.

Reach an audience committed to making a difference*:

-  **Up to 180 Children's Wisconsin Open participants made up of Fox Valley-area professionals, businesses and supporters**
-  **Up to 130,000 Children's Wisconsin Foundation email subscribers**
-  **Up to 1,000 individuals who receive targeted event invites and communications**
-  **Up to 27,000 Children's Wisconsin LinkedIn followers**

**Specific benefits vary by sponsorship level.*



SPONSORSHIP OPPORTUNITIES

Exclusive sponsorship benefits follow. For full benefit details by level, please see next page.

\$30,000+

Presenting Sponsor

Be the presenting sponsor of the Children's Wisconsin Open, "Children's Wisconsin Open, presented by your company!" Receive prominent logo placement throughout all event materials as well as the opportunity to provide a branded player gift and first right of refusal on all event volunteer opportunities.*

\$25,000+

Reception Sponsor

Sponsor the post-golf dinner and program with prominent logo and name recognition at each table. Receive special recognition during the Fund the Mission appeal, with a portion of your gift applied as a match.

\$15,000+

Tournament Sponsor

Receive logo and/or name recognition on all 18 pin hole flags and signage for all on-course competitions, with the opportunity to provide branded awards for winners.*

\$10,000+

Premium Sponsor

Sponsor and choose the player gift that all golfers will receive during registration.

\$7,500+

Cart Sponsor

Sponsor all of the player and celebrity carts and receive logo recognition on each cart and scorecard.

\$5,000+

Golf Ball Sponsor

Sponsor one sleeve of golf balls per golfer with your logo on each golf ball.

\$1,000+

Hole Sponsor (18 available)

Receive logo recognition on hole signage.

*Branded player gifts and awards are a unique opportunity for your company to donate an exclusive take-home item to maintain brand exposure.



CHAMPION SPONSORSHIP: \$2,500 - \$7,500

Gain recognition and branding at all of the event's hospitality offerings, including on-course refreshments, lunch, reception and more. This sponsorship includes three tiered levels with benefits scaled based on donation.

	\$7,500 (1 available)	\$5,000 (2 available)	\$2,500 (2 available)
Verbal mention during program	✓		
Golf player spots (includes golf, 19th hole reception and dinner reception)	4	4	2
Additional invites to 19th hole and dinner reception for non-golfers	2	2	2
Recognition in event emails	Logo	Logo	Name
Recognition on foundation event and registration webpages	Logo & link	Logo & link	Logo & link
Recognition at all event hospitality offering signage, including on-course refreshments, lunch, reception and more	Prominent logo	Medium logo	Small logo
Recognition on event digital signage	Logo	Logo	Name
Recognition in printed program	Name	Name	Name

SPONSORSHIP BENEFITS

	Presenting \$30,000+	Reception \$25,000+	Tournament \$15,000+	Premium \$10,000+	Cart \$7,500+	Golf ball \$5,000+	Hole \$1,000+
Volunteer opportunity	✓						
Recognition in one Children's social media post	✓						
Opportunity to speak during event's evening program	✓	✓					
Provide branded player gift	✓		✓				
Verbal mention during event's evening program	✓	✓	✓	✓	✓		
Golf players (includes golf, 19th hole celebration and dinner reception)	8	8	4	4	4	4	
Additional invites to the 19th hole celebration and dinner reception for non-golfers	4	4	2	2	2		

	Presenting \$30,000+	Reception \$25,000+	Tournament \$15,000+	Premium \$10,000+	Cart \$7,500+	Golf ball \$5,000+	Hole \$1,000+
Recognition on invitations	Prominent logo	Name	Name				
Recognition in event emails	Prominent logo	Logo	Logo	Logo	Logo	Logo	Name
Recognition on foundation event and registration webpages	Prominent logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Logo & link	Logo & link
Recognition on digital event-day signage	Prominent logo	Logo	Logo	Logo	Logo	Logo	Name
Recognition on level-specific course signage	Prominent logo	Logo	Logo	Logo	Logo	Logo	Logo
Recognition in printed program	Prominent logo	Logo	Logo	Name	Name	Name	Name



Kids deserve the best.

LET'S CONNECT

Want to learn more about how your brand can be a part of the Children's Wisconsin Open? We'd love to chat!

Contact us today:

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