

The Peggy Troy Accelerator for Healthiest Kids

A legacy to ensure a brighter future
for Wisconsin's kids



Started in

1975

Pediatric Nurse

Served

15+

years

President and CEO

For more than 15 years, Peggy's visionary leadership, dedication to pediatric health care, and profound impact on Children's Wisconsin and our community have left an immeasurable mark that we wish to commemorate.

Under Peggy's leadership, the system has reached greater heights in expanding our footprint and driving innovation that cares for every aspect of a child's health — physical, social, mental and dental.

**In honor and celebration of Peggy Troy's legacy,
Children's Wisconsin established**

The Peggy Troy Accelerator for Healthiest Kids.

This initiative embodies Peggy's unwavering commitment to doing more for kids, ensuring we meet families where and when they need it most for generations to come.

This complements the vision of the Brighter Than Ever Engagement & Philanthropy Campaign and will advance the organization's top priorities for our healthiest kids vision each year.



Brighter Than Ever

The Peggy Troy Accelerator for Healthiest Kids will fund initiatives, such as:



- Activating a junior researcher who investigates if a child's own DNA can repair a heart defect or cure their disease.
- Advancing research so kids can go home sooner after a life-saving organ transplant surgery.
- Ensuring additional child life specialists, including creative arts therapy and dog therapy, are available to help more kids across the state face a scary diagnosis like cancer or cope with trauma.
- Helping care navigators identify food and housing resources for our most under-resourced families.
- Advancing education and training so there are master's-level therapists in all pediatrician offices to catch problems early.
- Supporting teams in all Children's clinics so they can identify suicide ideation in kids and teens.

“What I want people to remember is that we have a great vision, we have a solid mission, and help thousands of people because we can drive in a way that is purposeful and focused on what is really important to families.”

- Peggy Troy



“ Peggy has an extraordinary list of accomplishments during her 15 years with Children's Wisconsin, but her unwavering focus on staying true to her north star — doing what's best for the kids of Wisconsin — is what I most appreciate about Peggy's leadership. Her commitment to kids made it easy to have a rewarding working relationship with Peggy and meant a great deal to me personally given the extent and complexity of care that Children's provided for my family.”

- Patrick Hammes
Grateful father
Chairman, System Board

Peggy Troy's transformative impact

With a steadfast vision to make Wisconsin's kids the healthiest in the nation, Peggy has worked tirelessly to ensure all children reach their fullest potential. Peggy has been a guiding force behind so many milestones.

Bringing care closer to home eases the burden of travel, allowing more time for school, work and family

- Integrated footprint with more than 50 locations and 6.5 million annual connections with kids and families.
- Expanded care in Northeast Wisconsin through the new Appleton Clinic and Connected for Kids partnership with ThedaCare and Bellin Health.

Wrapping around and empowering families builds strong communities and helps kids thrive into adulthood

- Strengthened community services and wraparound care — community navigators, school nursing, positive parenting program, sibling care, dental clinics, child advocacy and injury prevention.

Building a national reputation through innovation helps local companies and Children's attract top talent that supports our ecosystem

- Ranked among the best in the nation in four specialties, nationally recognized in innovative patient care for programs like the Herma Heart Institute, named one of the nation's first Level 1 Children's Surgery Centers and a four-time Magnet-recognized hospital for excellence in nursing care.
- Named a "Top Workplace" every year since 2010 by the *Milwaukee Journal Sentinel*.

Access to cutting-edge research and medicine provides families with easy, top-notch care locally, including immediate support in urgent situations and clinical trials to cure disease

- Made a national statement by putting a stake in the ground for mental and behavioral health to increase access, reduce stigma and detect problems sooner.
- Transformed our 30-year partnership with the Medical College of Wisconsin, our academic partner, providing kids and families with access to some of the world's most renowned doctors and scientists who are experts in child health.
- Elevated the most powerful concentration of pediatric research in the region through the Children's Research Institute.
- Expanded the Milwaukee campus facilities footprint — connecting critical specialty and surgical services to the existing hospital and increasing emergency department treatment rooms by 40%.

How funds will be distributed and managed

- All gifts received will **build an endowment** ensuring Peggy's legacy transcends generations.
- Annual **distribution will be up to 15% in recognition of Peggy's 15 years** of CEO leadership.
- **Any service line or program across the health system is eligible to receive a** Peggy Troy Accelerator grant.

Servant leadership through all odds

Peggy has led with impact and resilience, while shouldering significant external factors, including enhanced outpatient and virtual care options, financial constraints, quality pressures and a global pandemic. She has fostered trust and collaboration among volunteer leaders, always prioritizing transparency, integrity and accountability across a complex health system. Because of Peggy, we are driven to do more for kids — ensuring that Children’s Wisconsin remains the region’s only independent health care system dedicated 100% to kids and teens.

“Peggy’s leadership of Children’s Wisconsin has had a profound, positive impact on the health of kids in Wisconsin, including my children and now grandchildren. Peggy lives the mission and vision of Children’s, which is an inspiration to my family’s desire to support the organization and perpetuate Peggy’s focus on the whole health of a child.”

- Dave Werner
Grateful father and grandfather
Chairman, Foundation Board



“Kids deserve the best. That’s how we think about it, and that’s what we’ve got to keep driving on.”

- Peggy Troy

“Peggy is a transformational leader. Her vision to strive to make our kids the healthiest in the nation set the bar high for all of us. It’s bold, clear and elevates the importance of our collective work.

Peggy helped us understand the criticality of including all aspects of health, including physical as well as mental and behavioral health, in our care delivery and in everything we do. Her profound impact is felt widely in endless ways and countless examples, one child, one family and one caregiver at a time. Always incorporating the perspective and influence as CEO, she’s led with the heart of a nurse and caregiver.”

- Mary Ellen Stanek
Grateful grandmother
Director, Foundation Board

Peggy’s first badge in 1975

